



main street
project

GALA IN SUPPORT OF MAIN STREET PROJECT

Main Street Project is a non-profit charitable community health agency that has been serving the needs of Winnipeg's most vulnerable citizens since 1972.

Main Street Project supports those who are experiencing homelessness, addiction, and mental and physical health issues by providing emergency shelter, nutrition services, drug and alcohol detoxification, health advocacy and support, and counselling and housing support services. By addressing these principles in each individual journey, we contribute to the overall quality of life of our community members. Our vision is that everyone has a safe place to be and an opportunity to make real choices in their journey.

We are reaching out to community leaders like yourself with the hope that you will join us for Main Street Project's inaugural fundraising gala, as we aim to raise money to support the agency's continuing programs and services.

This evening will be a wonderful celebration of the arts in our community. We will feature a number of dazzling live performances along with dinner, a silent auction, raffles and other fundraising initiatives.

DATE: SATURDAY, MARCH 16TH, 2019

TIME: 6:00 P.M. – 11:00 P.M.

**LOCATION: THE FAIRMONT HOTEL,
WINNIPEG BALLROOM**

SPONSORSHIP OPPORTUNITIES

TITLE SPONSORSHIP PACKAGE (\$10,000)

- Two reserved tables of 8 with company name in prime seating area
- Three bottles of complimentary wine with dinner (per table)
- Company logo and link to company website on mainstreetproject.ca
- Company logo recognition on Main Street Project's social media channels
- Opportunity to give opening or closing remarks at the event
- Verbal recognition of company as Title Sponsor during event
- Recognition on the front page of the event program as the event's Title Sponsor
- Full page ad in the evening program
- Opportunity to include a letter in the evening program
- Exclusive on screen logo acknowledgement as the event's Title Sponsor during sponsor recognition presentation
- Company name on corporate Thank You sign at entrance to banquet room

GOLD SPONSORSHIP PACKAGE (\$5,000)

- One reserved table of 8 with company name in prime seating area
- Three bottles of complimentary wine with dinner
- Company logo and link to company website on mainstreetproject.ca
- Company logo recognition on Main Street Project's social media channels
- Corporate logo on prominent page of event program
- Verbal recognition of company during event as Gold Sponsor
- Exclusive on screen logo acknowledgement as a Gold Sponsor during sponsor recognition presentation
- Company name on corporate Thank You sign at entrance to banquet room

SILVER SPONSORSHIP PACKAGE (\$2,500)

- One reserved table of 8 with company name
- Three bottles of complimentary wine with dinner
- Company logo and link to company website on mainstreetproject.ca
- Verbal recognition of company during event
- Corporate logo in event program
- Shared on screen logo acknowledgement as a Silver Sponsor during sponsor recognition presentation
- Company name on corporate Thank You sign at entrance to banquet room

BRONZE SPONSORSHIP PACKAGE (\$1,500)

- One reserved table of 8 with company name
- Three bottles of complimentary wine with dinner
- Company name on mainstreetproject.ca
- Company name in event program
- Shared on screen name acknowledgement as a Bronze Sponsor during sponsor recognition presentation
- Company name on corporate Thank You sign at entrance to banquet room

IN-KIND SPONSORSHIP PACKAGE (ITEM FOR SILENT AUCTION AT A VALUE OF \$1,000+)

- Two tickets to attend the event
- Company logo in the event program
- On screen logo acknowledgement as an In-Kind Sponsor
- Company name listed with corresponding donated item in silent auction

We would really appreciate if you could confirm your sponsorship details by Friday, February 15, 2019 so we can include you in our promotional materials. Please contact Cindy Titus to confirm your sponsorship:

Cindy Titus, Communications/Fund Development Coordinator, Main Street Project
Phone: 204-982-8257 Email: ctitus@mainstreetproject.ca

Please note: If you cannot sponsor the event, but wish to attend, tickets can be purchased for \$125 each by calling Cindy Titus at 204-982-8257.