



2<sup>nd</sup> Floor, 661 Main Street  
Winnipeg, MB, R3B 1E2  
**Phone:** (204) 982-8229  
**Fax:** (204) 943-9474  
**mainstreetproject.ca**

Main Street Project  
661 Main Street  
Winnipeg, MB  
R3B 1E3

To whom it concerns,

You are invited to submit a proposal to develop and execute a Reconciliation and Anti-Oppression Strategy to coincide with the development of Main Street Project's 5-year strategic plan. Please submit your proposal electronically to Jamil Mahmood for Main Street Project (jmahmood@mainstreetproject.ca), no later than the end of the day Monday March 31, 2021.

**Find the requirements for the project and evaluation considerations below.** Inquiries should be directed by email to jmahmood@mainstreetproject.ca.

Note that this request for proposals does not constitute a guarantee on the part of Main Street Project that a contract will be awarded. No payment will be made for costs incurred in the preparation and submission of the proposal.

Main Street Project appreciates your consideration to support the work of our agency.

Sincerely,

**Jamil Mahmood**  
Executive Director  
Main Street Project



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## 1. Summary:

Main Street Project requires a renewed strategic plan and has selected an agency to work with the Board of Directors and MSP staff to design and execute a process to develop this plan. It is estimated work will commence at the end of March.

Part of this process must include formally and meaningfully committing to Reconciliation and working towards decolonizing our policies and service delivery models. Main Street Project provides services to over 60% self-identified Indigenous community members. We recognize that where policy and service delivery models are targeted towards Indigenous people, they are inherently colonial, resulting in operations that can be non-inclusive, top-down and ineffective.

We would like to embed a commitment to Reconciliation and the specific TRC Calls to Action, with an anti-oppression framework built into all MSP strategic direction and plans.

## 2. About MSP:

Please refer to MSP's website: [mainstreetproject.ca](http://mainstreetproject.ca) for information about the organization's mandate and services provided.

## 3. Project overview:

As our community continues to respond to and eventually recover from COVID-19, we need to ensure people experiencing homelessness are not left out. "A recovery for all" approach is a key component of our long-term vision and we need to carefully outline the path from where we are now to where we can achieve this goal. This process must involve community led approaches and people with lived experience, and incorporate a commitment to act meaningfully on diversity, inclusion, anti-oppression and Reconciliation.

MSP has secured \$10,000 from the Winnipeg Foundation intended to contribute to engaging a consultant that can participate in the entire strategic planning process, ensuring Reconciliation and anti-oppression strategies are integrated into the core operations from the very beginning. This will eventually dovetail with Main Street Project's intention to create an Indigenous leadership position to guide us at the operational level with our program and services.

The Consultant for this project would work directly with the MSP strategic planning consultants, board of directors and MSP staff. The role would be to develop a Reconciliation and Anti-Oppression strategy to embed the MSP strategic plan and core work of the organization.

## 4. Scope of work & deliverables:

1. Reconciliation and Anti-Oppression Strategy
2. Strategy embedded in Strategic Plan
3. Development of an MSP Indigenous senior leadership position
4. Training plan for MSP



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5. Other deliverables as recommended through the collaborative process

**5. Expected/minimum inputs:** Proponents should account for incorporating inputs from the following stakeholders

1. Clients
2. Staff
3. Key Stakeholders
4. OrgCode – the firm facilitating the strategic planning process for MSP

**6. Evaluation Considerations:** Proposals will be evaluated on the following criteria:

1. Proposed planning process/methodology
2. Experience conducting this type of work
3. Experience in the sector
4. Client references

Please provide examples of past similar work completed with similar scope including samples.

**7. Timeframe**

1. Proposals are being accepted until March 31, 2021.
2. Proponents are expected to complete the project by June 2021.