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FOR IMMEDIATE RELEASE

CENTREVENTURE CEO JOINS MAIN STREET PROJECT COMMITTEE

Winnipeg, MB, April 15, 2019 - Main Street Project (MSP) is pleased to announce a Winnipeg business leader and community champion has joined a critically important committee for its new emergency shelter and healing space to be located in the old Mitchell Fabrics building. Angela Mathieson has been the CEO of Centreventure Development Corporation since 2014. She now joins MSP's Building Committee in an advisory role.

"One of Centreventure's guiding mandates is to provide leadership in the planning, development, coordination, and implementation of projects and activities in our city's downtown," Mathieson said. "Given the scope and depth of MSP's shelter re-development plans, it was natural for me to want to be a part of the planning process."

MSP's Building Committee has been tasked with planning and redeveloping the agency's recently acquired space at 637 Main Street. The goal is to transform the building into a state of the art low-barrier shelter that will meet the needs of Winnipeg's most vulnerable citizens, including those experiencing homelessness, mental health issues and addictions related struggles.

"Having Angela on board gives us an added air of credence and viability," stated MSP Executive Director Rick Lees. "Her insight and expertise will be invaluable especially coupled with the skills and talents we already have reflected in the committee's membership."

Other members of the MSP Building Committee include:

- Art Macaw
- Andrew Dutfield
- Tom Akerstream
- Jordan Farber
- Brian Oleksiuk
- Rick Lees
- Adrienne Dudek

The Building Committee will now work in partnership with MSP's Capital Campaign Committee chaired by Ted Bock, Senior Partner with the MLT-Aikins Law Firm. That committee has raised close to \$500 thousand in its' \$2.5 million campaign.



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When completed, MSP's shelter capacity will jump from 85 people sleeping on floor mats in 2100 square feet, to 150 people sleeping on beds in 36 thousand square feet of space. The shelter will feature wrap around supports and will be accessible 24-hours a day.

For more information on the project visit [the campaign website here](#).

About Main Street Project

Main Street Project Inc. (MSP) is a not-for-profit Community Health Agency with a mandate to address social determinants of health which give rise to issues of addiction, mental and chronic health conditions and homelessness. MSP uses housing-first and harm reduction principles in the provision of a safe, respectful and accessible place for individuals who are homeless or at risk of homelessness in the community. Since its formal inception in 1972, the organization has been providing a range of services to Winnipeg's most vulnerable residents, including emergency shelter and nutrition services, drug and alcohol detoxification, health advocacy/support, counselling and housing support services. For more information, please visit mainstreetproject.ca.

About Centreventure Development Corporation

Established in 1999, CentreVenture Development Corporation is an arms-length agency of the City of Winnipeg, whose mandate is to provide leadership in the planning, development, coordination, and implementation of projects and activities in the downtown. CentreVenture expedites development in Winnipeg's downtown by supporting private-public cooperation and innovative partnerships. The Corporation encourages new retail, entertainment, housing and commercial ventures, along with public sector investment in public spaces, amenities and services.

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