



**main street  
project**

[mainstreetproject.ca](http://mainstreetproject.ca)



hope  
grows  
here

**FRIDAY, MARCH 20, 2020**

**THE FAIRMONT HOTEL**

**DOORS: 6 PM | DINNER: 7 PM**

Main Street Project supports those who are experiencing homelessness, addiction, and mental and physical health issues by providing emergency shelter, nutrition services, drug and alcohol detoxification, health advocacy and support, counselling and housing support services. By addressing these principles in each individual journey, we contribute to the overall quality of life of our community members. Our vision is that everyone has a safe place to be and the right to self-determination.

We are reaching out to community leaders like you asking that you to join us for Main Street Project's annual benefit, as we aim to raise funds to support our critical programs and services.

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**A FUNDRAISING BENEFIT IN SUPPORT OF MAIN STREET PROJECT**

# SPONSORSHIP OPPORTUNITIES



## title sponsorship package

*\$15,000*

- Two reserved tables of 8 with company name in prime seating area
- Two complimentary bottles of wine with dinner (per table)
- Company logo and link to company website on [mainstreetproject.ca](http://mainstreetproject.ca)
- Company logo recognition on Main Street Project's social media channels
- Recognition on all event marketing material as the event's Title Sponsor
- Media release announcing Title Sponsor support for the event
- Newsletter recognition as event Title Sponsor
- Opportunity to give opening or closing remarks at the event
- Verbal recognition of company as Title Sponsor during event
- Recognition on the front page of the event program as the event's Title Sponsor
- Full page ad in the evening program
- Opportunity to include a letter in the evening program
- Exclusive on screen logo acknowledgement as the event's Title Sponsor during sponsor recognition presentation
- Company name on corporate Thank You sign at entrance to banquet room
- Post event impact story blog post

## gold sponsorship package

*\$5,000*

- One reserved table of 8 with company name in prime seating area
- Two complimentary bottles of wine with dinner
- Company logo and link to company website on [mainstreetproject.ca](http://mainstreetproject.ca)
- Company logo recognition on Main Street Project's social media channels
- Corporate logo on prominent page of event program
- Verbal recognition of company during event as Gold Sponsor
- Exclusive on screen logo acknowledgement as a Gold Sponsor during sponsor recognition presentation
- Company name on corporate thank you sign at entrance to banquet room

## silver sponsorship package

*\$2,500*

- One reserved table of 8 with company name
- Company logo and link to company website on [mainstreetproject.ca](http://mainstreetproject.ca)
- Verbal recognition of company during event
- Corporate logo in event program
- Shared on screen logo acknowledgement as a Silver Sponsor during sponsor recognition presentation
- Company name on corporate thank you sign at entrance to banquet room

## bronze sponsorship package

*\$1,500*

- One reserved table of 8 with company name
- Company name on [mainstreetproject.ca](http://mainstreetproject.ca)
- Company name in event program
- Shared on screen name acknowledgement as a Bronze Sponsor during sponsor recognition presentation
- Company name on corporate thank you sign at entrance to banquet room

## in-kind sponsorship package

*Item for silent auction at a value of \$1,000+*

- 2 tickets to attend the event
- Company logo in the event program
- On screen logo acknowledgement as an In-Kind Sponsor
- Company name listed with corresponding donated item in silent auction

We would appreciate if you could confirm your sponsorship details by **Friday, February 21, 2020** so we can include you in our promotional materials. Please contact Cindy Titus to confirm your sponsorship:

Cindy Titus, Communications/Fund Development Coordinator, Main Street Project  
Phone: 204-982-8257 Email: [ctitus@mainstreetproject.ca](mailto:ctitus@mainstreetproject.ca)

**Please note:** If you cannot sponsor the event but wish to attend, tickets can be purchased by calling Cindy Titus at 204-982-8257. Early bird ticket prices from now to January 24: \$125 per ticket. After January 24 ticket prices: \$150 per ticket.