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FOR IMMEDIATE RELEASE

CANADIAN PACIFIC DONATES \$10,000 IN SUPPORT OF MAIN STREET PROJECT

Winnipeg, MB – Thursday, October 15, 2020: Main Street Project, a local organization that provides emergency shelter and services to individuals experiencing homelessness, is a little further ahead with its fundraising today, thanks to a generous donation from Canadian Pacific (CP).

“We are so thrilled to receive this wonderful \$10,000 donation from CP,” said Cindy Titus, Communications & Fund Development Coordinator for Main Street Project. “The donation is very much needed and is incredibly helpful. It will go directly towards helping with some of the renovations needed for the new facility at 637 Main Street. We thank CP for their tremendous support, particularly during such a challenging and uncertain time.”

“CP is proud to support such an important initiative serving the community only a few blocks away from our Winnipeg rail yard,” said Inspector Kelly Dennison, Inspector, CP Police Service. “As we head into winter, providing shelter and support to vulnerable and at-risk members of our community is even more critical. We’re grateful to the team at Main Street Project for the work they do, and for the opportunity to help.”

Main Street Project is very close to opening its new facility in the former Mitchell Fabrics building at 637 Main Street. The organization says they should be up and running within the next couple of weeks.

About Main Street Project

Main Street Project Inc. (MSP) is a not-for-profit community health agency with a mandate to address the social determinants of health which give rise to issues of addiction, mental and physical health conditions and homelessness. MSP uses housing-first and harm reduction principles in the provision of a safe, respectful and accessible place for individuals who are homeless or at risk of homelessness in the community. Since its formal inception in 1972, the organization has been providing a range of services to Winnipeg’s most marginalized residents, including emergency shelter and nutrition services, drug and alcohol detoxification, health advocacy and support, housing support services, a nightly mobile van community outreach program and food bank services. For more information, please visit mainstreetproject.ca.

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