



**main street
project**

mainstreetproject.ca



hope
grows
here

THURSDAY, MAY 09, 2024

THE FAIRMONT HOTEL

DOORS: 5:45 PM | DINNER: 6:45 PM

Main Street Project supports those who are experiencing homelessness, substance use, and mental and physical health issues by providing emergency shelter, nutrition services, drug and alcohol withdrawal management, health advocacy and support, counselling and housing support services. By addressing these principles in each individual's journey, we contribute to the overall quality of life of our community members. Our vision is that everyone has a safe place to be and the right to self-determination.

We are reaching out to community leaders like you asking that you to join us for Main Street Project's annual benefit, as we aim to raise funds to support our critical programs and services.

A BENEFIT GALA IN SUPPORT OF MAIN STREET PROJECT

SPONSORSHIP OPPORTUNITIES

Title sponsorship package

\$15,000

- Category exclusivity
- Two reserved tables of 8 with company name in prime seating area
- Two complimentary bottles of wine per table with dinner
- Company logo and link to company website on mainstreetproject.ca
- 5 mentions on MSP's social media channels
- Recognition on all event marketing material as the event's Title Sponsor
- Media release announcing Title Sponsor
- Newsletter recognition as event Title Sponsor
- Opportunity to deliver opening or closing remarks
- Verbal recognition as Title Sponsor during event
- Recognition on the front page of the event program as the event's Title Sponsor
- Full page ad in the program
- Opportunity to include a letter in the program
- Exclusive on screen logo acknowledgement as the event's Title Sponsor during sponsor recognition presentation
- Company name on corporate Thank You sign at entrance to banquet room
- Post event impact story blog post
- Volunteering opportunities
- First right of refusal for 2025 Hope Grows Here event

Gold sponsorship package

\$7,500

- One reserved table of 8 with company name in prime seating area
- Two complimentary bottles of wine per table with dinner
- Company logo and link to company website on mainstreetproject.ca
- 4 mentions on MSP's social media channels
- Logo prominently displayed at the program
- Newsletter recognition as Gold Sponsor
- Verbal recognition as Gold Sponsor during event
- Half page ad in the program
- Exclusive on screen logo acknowledgement as a Gold Sponsor during sponsor recognition presentation
- Company name on corporate Thank You sign at entrance to banquet room
- First right of refusal for 2025 Hope Grows Here event

Silver sponsorship package

\$5,000

- One reserved table of 8 with company name
- Two complimentary bottles of wine with dinner
- Company logo and link to company website on mainstreetproject.ca
- Newsletter recognition as Silver sponsor
- Verbal recognition as Silver Sponsor during event
- 2 mentions on MSP's social media channels
- Shared on screen logo acknowledgement as Silver Sponsor during sponsor recognition presentation
- Company name on corporate Thank You sign at entrance to banquet room
- First right of refusal for 2025 Hope Grows Here event

Bronze sponsorship package

\$2,500

- One reserved table of 8 with company name
- Two complimentary bottles of wine with dinner
- Company name in event program
- Shared on screen logo acknowledgement as a Bronze Sponsor during sponsor recognition presentation
- Newsletter recognition as Bronze Sponsor
- Company name on corporate Thank You sign at entrance to banquet room

We would appreciate if you could confirm your sponsorship details by Monday, April 29, 2024 so we can include you in our promotional materials. Please contact Carla Morden to confirm your sponsorship:

Carla Morden, Fund Development Coordinator, Main Street Project
Phone: 204-982-8257 Email: cmorden@mainstreetproject.ca

Please note: If you cannot sponsor the event but wish to attend, tickets can be purchased on Eventbrite or by calling Carla Morden at 204-982-8257. Early bird ticket prices from now to April 15, 2024: \$225 per ticket. After April 15, 2024 ticket price is \$250 per ticket.

Main Street Project is a registered Canadian Charity • Charitable Registration #107655094 RR0001