



**main street
project**

mainstreetproject.ca



hope grows here

THURSDAY, MAY 15, 2025

THE FAIRMONT HOTEL

DOORS: 5:45 PM | DINNER: 6:45 PM

Since 1972, Main Street Project has been providing a range of services to Winnipeg's most marginalized residents, including emergency shelter and nutrition services, drug and alcohol withdrawal management services, health advocacy and support, case management support, housing support services, food bank services and a community outreach van program. Our vision is a community in which every has access to a safe space where dignity, respect and self-determination are supported.

We are reaching out to community leaders like you asking that you to join us for Main Street Project's annual benefit, as we aim to raise funds to support our critical programs and services.

A BENEFIT GALA IN SUPPORT OF MAIN STREET PROJECT

SPONSORSHIP OPPORTUNITIES



Title sponsorship package \$15,000

- Category exclusivity
- Two reserved tables of 8 with company name in prime seating area
- Two complimentary bottles of wine per table with dinner
- Company logo and link to company website on mainstreetproject.ca
- 5 mentions on MSP's social media channels
- Recognition on all event marketing material as the event's Title Sponsor
- Media release announcing Title Sponsor
- Newsletter recognition as event Title Sponsor
- Opportunity to deliver opening or closing remarks
- Verbal recognition as Title Sponsor during event
- Recognition on the front page of the event program as the event's Title Sponsor
- Full page ad in the program
- Opportunity to include a letter in the program
- Exclusive on screen logo acknowledgement as the event's Title Sponsor during sponsor recognition presentation
- Company name on corporate Thank You sign at entrance to banquet room
- Post event impact story blog post
- Volunteering opportunities
- First right of refusal for 2026 Hope Grows Here event

Gold sponsorship package \$7,500

- One reserved table of 8 with company name in prime seating area
- Two complimentary bottles of wine per table with dinner
- Company logo and link to company website on mainstreetproject.ca
- 4 mentions on MSP's social media channels
- Logo prominently displayed at the program
- Newsletter recognition as Gold Sponsor
- Verbal recognition as Gold Sponsor during event
- Half page ad in the program
- Exclusive on screen logo acknowledgement as a Gold Sponsor during sponsor recognition presentation
- Company name on corporate Thank You sign at entrance to banquet room
- First right of refusal for 2026 Hope Grows Here event

Silver sponsorship package \$5,000

- One reserved table of 8 with company name
- Two complimentary bottles of wine with dinner
- Company logo and link to company website on mainstreetproject.ca
- Newsletter recognition as Silver sponsor
- Verbal recognition as Silver Sponsor during event
- 2 mentions on MSP's social media channels
- Shared on screen logo acknowledgement as Silver Sponsor during sponsor recognition presentation
- Company name on corporate Thank You sign at entrance to banquet room
- First right of refusal for 2026 Hope Grows Here event

Bronze sponsorship package \$2,500

- One reserved table of 8 with company name
- Two complimentary bottles of wine with dinner
- Company name in event program
- Shared on screen logo acknowledgement as a Bronze Sponsor during sponsor recognition presentation
- Newsletter recognition as Bronze Sponsor
- Company name on corporate Thank You sign at entrance to banquet room

We would appreciate if you could confirm your sponsorship details by Friday, May 2, 2025 so we can include you in our promotional materials. Please contact Carla Morden to confirm your sponsorship:

Carla Morden, Fund Development Coordinator, Main Street Project
Phone: 431-276-1863 Email: cmorden@mainstreetproject.ca

Please note: If you cannot sponsor the event but wish to attend, tickets can be purchased online (website to come!) or by calling Carla Morden at 431-276-1863. Early bird ticket prices until April 20, 2025: \$225 per ticket. After April 20, 2025 ticket price is \$250 per ticket.